

WheelHouse

Collecting info for a social media plan can be a pain, so we've created this canvas to get you started. Discuss these topics with the client then store them in **WheelHouse** for quick retrieval.

References

Guidelines

(Avoid/Accept)

FAQ

(Question / Answer)

Case Studies

(Success / Fail / Neutral)

Psychographic

Audiences

(Title, Age, Gender, Location, Description)

Keywords

Individuals

Partners

Competitors

Listeners